



KTVI
2250 Ball Drive
St. Louis, MO 63146
(314)213-2222

CONTRACT

Contract / Revision	Alt Order #
582469 /	2326644
<u>Product</u>	
Political	
Contract Dates	Estimate #
10/23/12 - 10/29/12	2453
Advertiser	Original Date / Revision
Zweifel, Clint/D/MO St Treasurer	10/11/12 / 10/11/12
Billing Cycle	Billing Calendar
EOM/EOC	Broadcast
Station	Account Executive
KTVI	Mickie Reeves
Sales Office	
St. Louis - KTVI	
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35-64	
IDB#	Advertiser Code
	356
Product Code	
Agency Ref	Advertiser Ref

And:

Buying Time LLC
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	Amount
N 1 2		10/23/12	10/29/12	530a-6a	530a-6a		:30			NM	3	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	-11-1--				3	\$675.00			
N 2 2		10/23/12	10/29/12	M-F 230p-3p	230p-3p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	11111--				5	\$200.00			
N 3 2		10/23/12	10/29/12	M-F 9a-10a	9-930a		:30			NM	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	11111--				5	\$525.00			
N 4 2		10/23/12	10/29/12	M-F 9a-10a	930-10a		:30			NM	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	11111--				5	\$525.00			
N 5 2		10/23/12	10/29/12	M-F 3p-330p	3p-330p		:30			NM	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	11111--				5	\$525.00			
N 6 2		10/23/12	10/29/12	M-F 4p-430p	4p-430p		:30			NM	3	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	11-1---				3	\$575.00			
N 7 2		10/23/12	10/29/12	M-F 430p-5p	430p-5p		:30			NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	11111--				5	\$675.00			
N 8 2		10/23/12	10/29/12	Fox 2 News Sunday	5p-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	-----1				1	\$1,025.00			
										Totals		
											32	\$17,025.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	26	\$14,000.00	\$11,900.00
10/29/12 - 10/29/12	6	\$3,025.00	\$2,571.25
Totals	32	\$17,025.00	\$14,471.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalityTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision 582469 /	Alt Order # 2326644	
Contract Dates 10/23/12 - 10/29/12	Product Political	Estimate # 2453
Advertiser Zweifel, Clint/D/MO St Tre		Original Date / Revision 10/11/12 / 10/11/12

Signature: _____ Date: _____

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